Attorney's Docket No.: 111255-135502

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application for: Examiner: Won, Michael Young

Hemingway Huynh et al. Art Group: 2155

Application No.: 10/611,698 Confirmation No.: 4440

Filed: 06/30/2003

For: ADAPTIVE MEDIA MESSAGING,

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DIGITAL CONTENT

Mail Stop AMENDMENT Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

AMENDMENT/RESPONSE

This communication is in response to the Office Action mailed 4/23/2007 (hereinafter "Office Action"). Please amend the above-identified application as follows and consider the following remarks.

Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Amendments to the Specification are reflected in the Specification beginning on page 6 of this paper.

Remarks begin on page 9 of this paper.